

# **Professional Bowhunters Society®**

## **Sponsor Membership Information and Application**



### **Sponsor Membership**

The benefits to being a Sponsor include the following:

- Name and contact information shown on a recognition page in our quarterly magazine;
- Drop down link with a logo on our website Main Page Sponsors link;
- Drop down link on each forum and topic page of our Cyber Campfire and other forum pages;
- Reduced advertising rates for the PBS Magazine;
- Reduced banner rates for [www.ProBowSociety.org](http://www.ProBowSociety.org);
- Website statistics provided upon request;
- Two sponsor representatives designated and each time they post on our talk forum they will have the label Sponsor posted under their name;
- The Sponsor is allowed to put their web address in their web signature;
- Each Sponsorship comes with 2 Associate Memberships (persons designated must meet and adhere to all of the Associate Membership requirements noted below);
- Use of the PBS Information and Education Services;
- Participation in PBS programs;
- Free use of the lending library, including videos and books.

The 2009/2010 ANNUAL cost of being a Sponsor is \$200.

### **Membership Requirements**

- It is the purpose of the Professional Bowhunters Society® to be an organization whose membership consists only of persons who are considered Professional Bowhunters in ATTITUDE, and who vow:
  - That by choice, bowhunting is their primary archery interest, and their ultimate aim and interest is the taking of wild game by bow and arrow of suitable weights in a humane and sportsmanlike manner;
  - To share their experiences, knowledge and shooting skills;
  - To be a conscientious bowhunter, promoting bowhunting by working to elevate its standards and the standards of those who practice the art of bowhunting;
  - To provide training on safety, shooting and hunting techniques;
  - To practice the wise use of our natural resources, the conservation of our wild game and the preservation of our natural habitat.

### **Print Advertising**

The Professional Bowhunter Magazine is published quarterly for the members of the Professional Bowhunters Society®. Our magazine is full of articles written by some of America's top bowhunting authors. Information articles, bowhunting history, stories of personal experiences, conservation updates, PBS news and events, what's new in bowhunting and more are included in each quarterly issue.

### **Extra Charges**

All above prices are for camera-ready artwork, black and white. Additional charge of 15% for complete layout. Halftones, reverses and typesetting are extra.

### **Submittal/Closing Deadline**

November 20<sup>th</sup> for First Quarter Issue

February 20<sup>th</sup> for Second Quarter Issue

May 20<sup>th</sup> for Third Quarter Issue  
 August 20<sup>th</sup> for Fourth Quarter Issue

Send all print ad material to the Home Office address listed below.

**Website Banner Advertising**

Advertising banners are placed on the [www.ProBowSociety.org](http://www.ProBowSociety.org) home page and on the interactive talk forum the Cyber Campfire.

Media	Description	Size	Sponsor Rate	Non-Member Rate
PBS Magazine	B&W Print Ad	¼ page	\$75/Issue	\$99/Issue
PBS Magazine	B&W Print Ad	½ page	\$160/Issue	\$187/Issue
PBS Magazine	B&W Print Ad	Full page	\$250/Issue	\$313.50/Issue
PBS Magazine	Color Print Ad	Pricing provided upon request.		
ProBowSociety.org	Full Banner (no animation)	425x70	\$20/mo or \$200/yr	\$30/mo or \$300/yr
ProBowSociety.org	Full Banner (no animation) with Purchase of Print Ad	425x70	\$15/mo or \$150/yr	\$25/mo or \$250/yr
ProBowSociety.org	PBS Sponsor Logo Link - This is a listing of your business / service / product on the PBS Main Page Sponsors Link. It can include the following; Your image/logo, email, website link, contact information, and small description about who you are.	140x140	Free with Sponsor Membership	Not Available

- Pricing is effective from Jan. 1, 2009 until December 31st, 2009. If you commit, and pay for 2010 within the calendar year of 2009, prices will remain at the 2009 rate.
- Monthly banners are purchased on a month to month basis.
- ALL non-member ads placed will be given a link in our Home Page Advertisers link.
- Advertiser assumes all liability for content of advertisement including illustrations and text. The Publisher reserves the right to refuse any ad deemed libelous, unfair or contrary to PBS policy.
- Email all web based advertising material and information to [webmaster@probowsociety.org](mailto:webmaster@probowsociety.org).

**Approximately ACTUAL SIZE of 425x70 banner!**



Sponsor Logo – Approximately ACTUAL SIZE of 140x140.

# Professional Bowhunters Society®

## Sponsor Member / Advertising Application



Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Designated Associate Members: \_\_\_\_\_  
Name (First, Last) Name (First, Last)

I firmly agree with the goals and principles of the Professional Bowhunters Society® and apply for Sponsor Membership.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Item	Sponsor Rate	Non-Member Rate	Print Color Ad Price Addition	Qty / Months / Issues	Total Amount
Sponsor Membership	\$200				
Magazine B&W ¼ Page Print Ad	\$75/Issue	\$99 / Issue			
Magazine B&W ½ Page Print Ad	\$160/Issue	\$187 / Issue			
Magazine B&W Full Page Print Ad	\$250/Issue	\$313.50 / Issue			
ProBowSociety.org Full Banner (no animation) (425x70)	\$20/mo or \$200/yr	\$30/mo or \$300/yr			
ProBowSociety.org Full Banner (no animation) with Purchase of Print Ad	\$15/mo or \$150/yr	\$25/mo or \$250/yr			
<b>Total Remittance</b>					

### Mail payment and completed application to:

**Professional Bowhunters Society®**

Sponsor Membership / Advertising Application

P.O. Box 246, Terrell, N.C. 28682

Phone: 704-664-2534, Fax: 704-664-7471

Email: [ProBowhunters@roadrunner.com](mailto:ProBowhunters@roadrunner.com)

Website: [www.ProBowSociety.org](http://www.ProBowSociety.org)

Payment Method (choose one) \_\_\_ Check \_\_\_ Visa \_\_\_ MasterCard

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Total Amount to be Billed \_\_\_\_\_ Signature \_\_\_\_\_